



Need to build skills that make you and your staff more effective performers?

The Ohio Society of CPAs offers customized, cost-effective onsite education and training programs that help make both leaders and employees more effective contributors.

Improving Personal and Organizational Effectiveness



In this dynamic, interactive seminar series, award-winning instructor Jerry Esselstein, CPA explores how employees, leaders and their organizations can become more effective performers in their quest for success. This series of modules can be configured to create a customized program from one hour to a full day.

- Personnel – the Only True Significant Competitive Advantage
- Benchmarking Current Organizational Effectiveness
- Maximize Your Leadership Potential
- Leadership in Today's Cynical Business Climate
- Personal Qualities that Ensure Success
- Understanding Team Dynamics
- Improved Decision Making
- Understanding that "Important" Is Not Necessarily Value Added
- Setting and Managing Expectations

Effective Relationship-Building Solutions



In a variety of workshops and seminars, Pete Margaritis, CPA, accounting professor, popular Society instructor and amateur standup comedian, focuses on developing the critical relationship-building skills professionals need to succeed with clients and with other professionals at all levels.

- Building Stronger Teams by Using Improvisational Comedy
- Building a Stronger Network
- Business Development Skills
- Professionalism and Business Etiquette
- The Power of Humor in the Workplace
- Public Speaking and Presentational Skills
- Reduce the Stress and Increase the Profits
- Time Management and Work/Life Balance
- Managing Across Generations



TO SCHEDULE THESE AND OTHER CUSTOMIZED PROGRAMS, CONTACT THE OHIO SOCIETY OF CPAs
 Get more information on these or the full range of the Society's onsite offerings by contacting Joan McGloshen, senior vice president of customized training & strategic relationships, at 888.959.1212 or at jmcgloshen@ohio-cpa.com.